

American Restoration
MARKETING REPRESENTATIVE – ONLINE
EMPLOYMENT ADVERTISEMENT

We are a leading disaster restoration firm in Shelby North Carolina and we are looking for someone with proven sales and marketing experience in prospecting and client development. This is an excellent opportunity for someone with good communication skills a strong sense of urgency and organizational abilities. Performance based pay plus benefits.

Responsibilities:

- Follow marketing route – visit all insurance agents, property managers, commercial buildings and others on a routine basis.
- Make detailed notes regarding the details of your visit. Create a journal for all of your contacts that includes at least the following information that will be gathered over time during your visits.
- Complete thank you or follow up notes to all contacts made during a day.
- Deliver or send customer response cards to marketing contacts when we have completed work for one of their clients.
- Prepare weekly summary of contacts made and short statement regarding the details of the visit
- Prepare action plans for marketing to different segments of the restoration market.
- Build and keep route book updated
- Develop direct mail marketing, newsletter, social, multi, web site and other marketing content.
- Review return on marketing activities and make sure that all time spent is having a positive return.
- Setup and attend industry trade shows
- Design, promote and setup, for training sessions.
- Make formal presentations to insurance companies, property managers, service providers and contingency managers.

If you are an ideal candidate for this position prepare a one page letter explaining why we should select you for this position. Also forward work history and complete resume. Candidate will need a clean driving record along with a record of success in building and maintaining relationships. Compensation includes salary and bonus based on skills and work history, insurance, holidays and 401k. Send letter and work history to Mason@Amrest.com